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CenturyLink

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FOR IMMEDIATE RELEASE

Centurylink Again a Major Sponsor of the Southwest Florida Reading Festival!

Fort Myers, Fla., Jan 9, 2012 – CenturyLink (NYSE: CTL) has agreed to be the “Best Seller” or top sponsor of the 13th annual Southwest Florida Reading Festival to be held Saturday, March 17, 2012 at the Harborside Event Center and Centennial Park in downtown Fort Myers. “Returning as a major sponsor of the Reading Festival makes tremendous sense for CenturyLink,” said Brian Hamman, manager of market development for CenturyLink. “We share the Lee County Library System’s passion for engaging the community in new technology and personal development. It also demonstrates our desire to give back to southwest Florida.”

The Festival showcases the Lee County Library’s System’s programs and resources, and promotes reading and literacy. The Reading Festival is free to the public and caters to all ages and reading interests. Some of the award-winning authors scheduled to speak at the Festival include Erik Larson, Zane, Anna Godbersen and Michael Buckley. The complete list of authors can be found at www.readfest.org. The Festival has grown tremendously and now presents Shows for Kids, a Teen Zone, and a Storytelling Stage all occurring simultaneously in addition to the Best Selling authors’ discussions. The Festival averages an attendance of over 18,000.

About the Southwest Florida Reading Festival:

The Reading Festival is 100% community supported through generous donations, sponsorships and grants. To help ensure the continuation of this free community event visit readfest.org and making a secure online donation. Complete author information, schedules of festival activities, dates of partner events, directions to the event, and more, are available for your convenience 24 hours a day at readfest.org or call 239-337-READ (7323).

About CenturyLink:

CenturyLink is the third largest telecommunications company in the United States. The company provides broadband, voice, wireless and managed services to consumers and businesses across the country. It also offers advanced entertainment services under the CenturyLink™ Prism™ TV and DIRECTV brands. In addition, the company provides data, voice and managed services to enterprise, government and wholesale customers in local, national and select international markets through its high-quality advanced fiber optic network and multiple data centers. CenturyLink is recognized as a leader in the network services market by key technology industry analyst firms, and is a global leader in cloud infrastructure and hosted IT solutions for enterprises through Savvis, a CenturyLink company. CenturyLink's customers range from Fortune 500 companies in some of the country's largest cities to families living in rural America. Headquartered in Monroe, La., CenturyLink is an S&P 500 company and is included among the Fortune 500 list of America's largest corporations. For more information, visit www.centurylink.com.

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