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## **Esteemed ‘Best in the World’ list ranks Sanibel Island five years in a row**

LEE COUNTY, FL - Sanibel Island has been acknowledged as being among “the best in the world” in *Condé Nast Traveler* magazine’s 21<sup>st</sup> Annual Readers’ Choice Awards, earning a spot on the Top-10 North America Islands list. 2008 marks the fifth year in a row for Sanibel Island to receive this honor. The highly-regarded travel magazine, with a circulation of more than 777,000, surveyed its discerning readers for the November 2008 issue, asking them to rate their favorite island destinations for activities, ambience, beaches, friendliness, lodging, restaurants, and scenery.

Editor in Chief Klara Glowczewska states, “The highest standards of hospitality are achieved without sacrificing the distinct qualities of local cultures and concerns. In fact, the definition of excellence is continually being revised upward. This happens because the authors of the poll – our readers – are themselves adventurous and intellectually curious voyagers who seem to be able to will these qualities into existence.”

According to *Condé Nast Traveler*, “The best just keeps getting better. This year’s bumper crop of the world’s top hotels, resorts, islands, cities and cruise lines have garnered the highest scores in 21 years’ worth of awards.”

For details on Sanibel Island’s award-winning shell collecting, paddling trails, bird watching, impressive wildlife viewing, and unspoiled, natural environment, visit [www.FortMyersSanibel.com](http://www.FortMyersSanibel.com) .

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**EDITOR’S NOTE:** *The Beaches of Fort Myers & Sanibel include: Sanibel Island, Captiva Island, Fort Myers Beach, Fort Myers, Bonita Springs, Estero, Cape Coral, Pine Island, Boca Grande & Outer Islands, North Fort Myers, Lehigh Acres. Images available upon request.*