

FOR IMMEDIATE RELEASE

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Looking for a vacation bargain?
The Beaches of Fort Myers & Sanibel Summer Sanctuary
spotlights best deals May-August

LEE COUNTY, FL – The Beaches of Fort Myers & Sanibel on southwest Florida’s Gulf Coast will launch its second *Summer Sanctuary* program filled with the best deals and rates for summer visitation to the destination May through August 2010.

During these months, the unspoiled island sanctuary is spotlighting its accommodations with exceptional vacation rates and value-added amenities for visitors to enjoy.

Vacationing during *Summer Sanctuary* means soaking up the sun on more than 50 miles of white sand beaches; exploring some of the world’s best shelling beaches featuring more than 400 species; taking a cruise or water taxi and marveling at bottlenose dolphins and manatees in the wild; learning about ecosystems at a sea school; surrounding themselves with butterflies; witnessing a sea turtle release by the local conservation organization Turtle Time; island hopping among the area’s barrier islands; catching a snook, tarpon or redfish while fishing off piers, boats, bridges or beaches; meandering through quaint art galleries; and watching the sun set from island locations.

In addition, summer visitors discover some of the area’s unique attractions by learning to sail at Colgate’s Offshore Sailing School; exploring history at the Edison & Ford Winter Estates; viewing migratory birds and other wildlife at the J.N. “Ding” Darling National Wildlife Refuge, the largest undeveloped mangrove ecosystems in the United States; visiting the Sanibel Lighthouse and the Boca Grande Lighthouse, true area landmarks; getting close to nature on the 190-mile Great Calusa Blueway Paddling Trail; and soaking in the breathtaking beauty of Lovers Key State Park.

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Visitors may take advantage of *Summer Sanctuary* vacation packages at more than 20 participating properties. For complete listings, visit *Summer Sanctuary* at www.fortmyers-sanibel.com. A sampling includes:

Sanibel Island

Casa Ybel Resort

239-472-3145

www.casaybelresort.com

Summer Sanctuary Package: Arrive any day Sunday through Thursday. Stay three nights or longer in a one-bedroom beachfront suite. Includes a beach Cabana for two and two chaise lounges daily.

Rate: \$239 per night, based on double occupancy (plus applicable taxes)

Valid May through August 2010

Captiva Island

Tween Waters Inn Island Resort

239-472-5161

www.tween-waters.com

Special summer offer: Hot offer of \$160 per night Sunday through Thursday, when booking waterview guestroom. Based on double occupancy.

Valid: May 2 through Aug. 26, 2010. Excludes holidays.

South Seas Island Resort

239-472-5111

www.southseas.com

Special summer rates: Beginning at \$169 per night. Also: The *Seven Days to Play* rate offers a 20 percent discount for single or double occupancy with a minimum seven-night stay in Harborside guestrooms.

Valid: June through August 2010

Fort Myers Beach

Outrigger Beach Resort

239-463-3131

www.outriggerbeach.com

Special summer rates: Beginning at \$85 based on single/double occupancy.

Valid: May through August 2010.

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Fort Myers

Hilton Garden Inn Fort Myers

239-790-3500

www.fortmyers.stayhgi.com

Off Island Adventures: Three nights at the Hilton Garden Inn Fort Myers, two tickets to the Edison & Ford Winter Estates, Everglades Day Safari Trip for two, two tickets to the Broadway Palm Dinner Theatre.

Rate: \$324 per person based on double occupancy

Valid: April through December 2010

Sanibel Harbour Marriott Resort & Spa

239-466-4000

www.sanibel-resort.com

Special rate: Beginning at \$159 for king or two queen beds.

Valid: June 1 through Sept. 30, 2010

Holiday Inn, Fort Myers Airport @ Town Center

239-561-1550

www.hiftmyersairport.com

Summer Holiday Shopping Spree: Package includes deluxe accommodations, continental breakfast for two and a \$25 Gulf Coast Town Center shopping gift card.

Rates: \$109 based on double occupancy, two-night minimum with one \$25 gift card per room.

Valid: June 1 through Aug. 31, 2010

Courtyard by Marriott

239-275-8600

www.ftmyerscourtyard.com

Special rate: \$89 includes breakfast for two

Valid: May through August 2010, based on availability

Legacy Harbour Hotel & Suites

239-332-2048

www.legacyharbour.com

Special rate: \$75 a night (plus tax) for hotel room or one-bedroom waterfront suite (offering separate kitchen/living room) for \$109 a night (plus tax). Based on double occupancy.

Valid: May through August 2010 (holidays excluded)

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Candlewood Suites

239-344-4400

www.Candlewoodsuites.com

Special rate: \$69.00/\$79.00

Valid: May through August 2010

Holiday Inn Downtown Historic District

239-332-3232

www.holidayinn.com/ftmyersdwntn

City and Surf: Includes one-day transportation for up to two adults and two children to and from Fort Myers Beach and transportation to Downtown River District art galleries, shops, restaurants and nightclubs.

Special rate: \$72 rate with two-night minimum stay based on double occupancy.

Bonita Springs

Hyatt Regency Coconut Point Resort & Spa

239-390-4338

www.coconutpoint.hyatt.com

Summer Splash: Includes 30 percent off room rate, single or double occupancy, buy one get one free breakfast at Tanglewood Restaurant daily, complimentary water taxi to private island beach (Big Hickory Island), complimentary champagne toast upon arrival, complimentary self-parking.

The Inn at the Springs

239-949-5913

www.theinnatthesprings.com

The American Express Promotion: Includes two-night stay for two for \$69 per night plus tax and receive a \$25 American Express Gift Card. King boutique studio suite featuring a full kitchen. Includes a full breakfast each morning.

Valid: Through Oct. 31, 2010.

To plan a vacation at The Beaches of Fort Myers & Sanibel and enjoy its *Summer Sanctuary*, visit www.FortMyers-Sanibel.com for complete details on all featured attractions, adventures, best deals and vacation packages, or call (800) 237-6444.

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EDITOR'S NOTE: *The Beaches of Fort Myers & Sanibel in southwest Florida includes: Sanibel Island, Captiva Island, Fort Myers Beach, Fort Myers, Bonita Springs, Estero, Cape Coral, Pine Island, Boca Grande & Outer islands, North Fort Myers, Lehigh Acres. Images available upon request.*