

FOR IMMEDIATE RELEASE

April 13, 2010

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Vacation in your own backyard

Learn about all that Lee County has to offer in one location

Calling all locals who need a vacation!

Lee County, FL - You don't have to leave this unspoiled island sanctuary to find fun, because everything you need is right in your own backyard. Think about it - although the bulk of tourists come at the same time each year, Lee County offers affordable, family-friendly, world-class attractions year-round and, many of the natural amenities are free! Throw in great restaurants and shopping and it just makes sense to choose your own hometown as your vacation destination this summer.

Did you know Lee County welcomes nearly five million visitors a year? They come for family vacations, weddings, meetings, group tours, reunions and business travel. The Lee County Visitor & Convention Bureau (VCB) invites you to explore the area just like those five million and take advantage of all the exciting attractions, dining, nightlife and shopping the area has to offer.

In celebration of summer, join us at **Miromar Outlets in Estero on Saturday, April 24 from 11 a.m. to 3 p.m.** and learn about all The Beaches of Fort Myers & Sanibel has to offer. Meet the local tourism partners, learn about the deals for locals, enjoy live entertainment and activities for all ages, and start planning a vacation in your own backyard!

Participating hotels and attractions include:

Anchor Inn & Cottages
Best Western Airport Inn, Fort Myers
Bridgewater Inn, Pine Island
Broadway Palm Dinner Theatre, Fort Myers
Casa Ybel Resort, Sanibel Island
Corkscrew Swamp Sanctuary, Naples
Country Inn & Suites, Fort Myers
Courtyard by Marriott - Gulf Coast Town Center, Fort Myers
Courtyard by Marriott Fort Myers, Fort Myers
DiamondHead Beach Resort, Fort Myers Beach

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Vacation in your own backyard/Page 2

ECHO, Fort Myers
Edison & Ford Winter Estates, Fort Myers
Everglades Area Tours, Chokoloskee
Gulf Breeze Cottages, Sanibel Island
GullWing Beach Resort, Fort Myers Beach
Hampton Inn & Suites Fort Myers - Colonial Blvd., Fort Myers
Hilton Garden Inn, Fort Myers
Holiday Inn Airport, Fort Myers
Holiday Inn Sanibel Island, Sanibel Island
Hotel Indigo, Fort Myers
Hyatt Regency Coconut Point Resort & Spa, Bonita Springs
Key West Express, Fort Myers Beach
Lighthouse Resort Inn & Suites, Fort Myers Beach
Lovers Key Resort, Fort Myers Beach
Miracle Baseball Club, Fort Myers
Miromar Design Center, Estero
Outrigger Beach Resort, Fort Myers Beach
Pieces of Eight Pirate Cruise, Fort Myers Beach
Pink Shell Beach Resort & Spa, Fort Myers Beach
Pointe Estero Beach Resort, Fort Myers Beach
Resort Sports Inc., Fort Myers
Sandalford Condominiums, Sanibel Island
Sanibel Arms West, Sanibel Island
Sanibel Moorings, Sanibel Island
Shell Factory & Nature Park, N. Fort Myers
Sun Splash Family Waterpark, Cape Coral
The Butterfly Estates, Fort Myers
The Inn at the Springs, Bonita Springs
The Perfect Gentlemen Band, Fort Myers
The Resort at MarinaVillage, Cape Coral
Tropical Winds Motel & Cottages, Sanibel Island
West Wind Inn, Sanibel Island

For more information on this event or to learn about vacationing in your own backyard call the Lee County VCB at (239) 338-3500 or visit www.FortMyersSanibel.com .