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FREE RIDE DAY BUMPS LEETRAN RIDERSHIP 42%

FORT MYERS, FL – LeeTran carried 15,359 passengers on “Try Transit Day” April 19, an increase of 42% over a normal travel day.

LeeTran staff reported helping many new riders navigate the system, and many were pleasantly surprised at how quick and easy their commute was.

“Thank you for a wonderful ride,” wrote airport employee Martha Suarez. She traveled from Cape Coral, made a smooth transfer at the Bell Tower Shops, and praised the helpfulness of both of her drivers.

LeeTran looked at the same Tuesday one year ago, when ridership was 10,814, to determine the increase. Based on the previous day’s ridership of 11,841, Try Transit Day showed a 30% increase.

Earth Week activities continue through April 23 all over Southwest Florida. Visit www.CommuterServicesFL.com or UGottaGoGreen.com for a complete calendar of events.